



Regional & Community Assessments By GeoSpective Technologies™

A New & Fresh Approach to Community Assessments! As part of our overall strategic plan for Regional and/or Community Assessments, GeoSpective Technologies™ believes that emphasis on a GIS approach is imperative to integral data analysis. A community assessment needs GIS for many reasons:

Data is Spatially Driven: Data elements in any assessment either directly/or indirectly have a relational geographic component. Whether you're analyzing Head Start sites, Child Care Centers, Service Regions, or anticipating Regional Growth, you're assessing, impacting and/or influencing spatial data.

Advances in Modern GIS Capabilities: Today's GIS Products have the ability to quickly overlay numerous data layers in an interactive computer model allowing easy aggregation of data attributes. Focus areas can quickly be derived, isolated, analyzed, tabulated, and represented in Tables, Graphs, or Maps with the click of a few buttons.

A Picture's Worth a Thousand Words: Today's decision-makers simply don't have an abundance of time. They're looking for analysis that is quick, clear, easy to understand & disseminate into an action plan. A GIS approach provides just that!

Electronic Documents: GST Assessments are output in web-accessible formats such as ".pdf". You can easily view/share text, charts, graphs & high quality maps from your assessment.

Check out Samples of our Work: Visit our website at www.hollister-powell.com and view map samples of a Community Assessment Project under the "Sample Maps" icon on our homepage.

How we can help on YOUR Next Project!!

GST Community Assessments offer the following:

- Web-based Parent & Community Surveys with online statistical reports
- Data analysis using the best Geo-Demographic & Statistical Data Available. Includes Enhanced Marketing Projection Data deemed more reliable than Standard Census & State Finance Data. Used by most of your Fortune 500 companies for strategic marketing solutions
- Database Creation & GIS Integration of any client specific Data. Even if all you have are hardcopies, we can build databases for you and even do the data entry.
- Analysis using State-of-the-Art GIS Statistical Modeling Software
- High Quality Presentation Maps & Charts integrated into the Assessment Product for Visual Representation
- Integration of other Client Relevant Data from other Agencies
- Output of your Assessment in an Easily Shared Electronic Format. Assessments and Maps are published in Adobe Acrobat ".pdf" format for easy integration into other client products, such as sharing information on your website, MS PowerPoint© Presentations, etc..



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